

Opportunities to Partner



Visitors and Convention Bureau

Potential partnerships in 2004 include:

➤ **Consumer**

- *:15/:15 television commercials*
- *Full-page single-leaf insert*
- *Islands of Aloha Express e-Newsletter*

Contact: Gail Harding, Director of Consumer Marketing - (808) 923-1811

➤ **Travel Trade**

- *Trade Shows*
- *Island Specialist Program*
- *Travel agent e-Newsletter*

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